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Student Reps: University of Alberta
vacant

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The deadline for submissions for inclusion in the next **fyi** is Friday, January 4, 2002. Please forward submissions to corrie.heringa@epsb.ca

Every effort is made to ensure that information is correct at time of transmission but no responsibility is taken for error or omission.

gdc info + events

GDC Manitoba moves closer to accreditation

After several years of planning and meetings, accreditation may become a reality for designers in Manitoba. Several key factors have made this possible.

Many of the activities of the past few years would not have been possible without the assistance of the Manitoba Department of Education and the ACI Development Team. The Arts and Cultural Industries Development Team, a government sponsored / private industry driven group, was instrumental in securing \$73,000 in funding from the Province of Manitoba. Part of these funds went to hire a consultant, Alison Elliot of Training Unlimited, to assist in the accreditation process. She put together a survey to determine support for and understanding of accreditation.

The survey results showed an overwhelming support for accreditation. The information gleaned from this survey, combined with interviews with a number of accredited associations in Manitoba, formed the basis of a feasibility study. This study concluded that it was possible to sustain an accredited association with a conservative membership projection of 300. It was essential to know that we could create an association and maintain it with small membership before we could continue. This condition had been met.

Education was another factor. Red River College introducing courses into their curriculum to accommodate our needs by the fall of 2002. As a school, they wish to obtain certification to teach courses for any accredited profession. We are pleased that they are an enthusiastic partner in the accreditation movement.

We have retained a lawyer, Markus Buchart, with expertise in organizations and the Manitoba Corporations Act. RGD Ontario has kindly supplied us with their legislation and bylaws for our use. Apparently, Manitoba's and Ontario's Corporation Acts are very similar and our lawyer expects the process to be fairly uncomplicated.

Also, under our agreement with the Province of Manitoba, we have just hired a training co-ordinator Lynn Riddell (gdcmanitoba@mts.net). In addition to work on membership and programming for the chapter, she will be an important part of our push for accreditation.

Throughout all of this we have been able to provide more, and better programming for our members. We strongly believe that good programming is a major part of our membership drive and it has become more important because the government has accelerated our timetable.

All signs point to accreditation soon in Manitoba. We will keep you updated as the events unfold.

Steven Rosenberg MGDC
National Accreditation Chair

Pica 2002

Remember Peak 99? Well, keep May 3-5, 2002 open, as the GDC Alberta Chapter North presents Pica 2002 – a design conference and competition which will take place in Banff, at the Rimrock Hotel. Look for information in your mail soon.

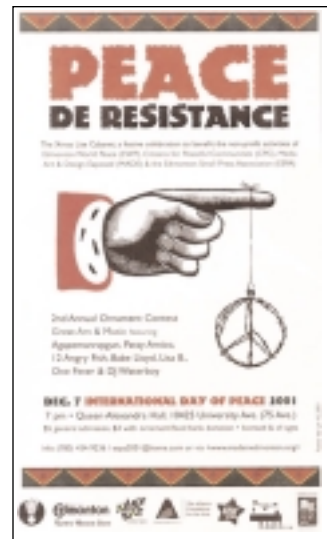
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other events

2nd Annual Christmas Ornament Design Competition!

"Peace de Resistance", an Xmas Lite Cabaret to celebrate the Dec. 7 International Day of Peace...

The theme for the ornaments this year is PEACE: The ornaments should be a maximum size of 4-5" inches square but the medium and format are otherwise totally open – submit traditional ornaments, hangable cards and anything else – and don't forget to include a way to attach it to the 2001 Peace Tree! Here is your chance to be creative and show off your talents! Prizes will be awarded by our judges for the most creative ornaments*. (Prizes by PURE Design!)



Come and join us for an evening of good food and drink, great art and music, and much merriment! Doors open at 7:00 pm. Queen Alexandra Hall, 10425 University Ave. (Just north of Strathcona Composite High School) All ages, Cash Bar. Admission is \$5 general or only \$3 with an ornament or a donation to the food bank. All proceeds will go to benefit the non-profit activities of MADE, the Citizens for Peaceful Communities, Edmonton World Peace and the Edmonton Small Press Association.

For more information please call the ESPA at 780.434.9236 or espa2001@home.com.

Pure Design Warehouse SALE!

December 8th
11am to 2pm
16646 - 111 Avenue



Building Art: Small Architecture Projects from Across Canada

Exhibition at the Fine Arts building running until mid-January...

T 288.5575

publications

Design in Canada

Rachel Gottlieb and Cora Golden

A richly illustrated and fascinating portrait of Canadian design, and the first major book to identify and document more than fifty years of contemporary product design in Canada.

Design in Canada showcases designs that were destined for mass production, and covers everything from popular plastic dishes to refined high-style furniture. The book also features textiles, small appliances and lighting fixtures that have rarely been seen or documented.

The book also explores the movements and influences that have shaped design in Canada through time: from personal artistic challenges to the global juggernaut of modernism and beyond. Whether exploring post-war materials like plastic or aluminum, or finding ways to capture and tame new technology, Canadian designers have worked with imagination, style and an eye to the global market.

Magnificently illustrated, with extensive appendices providing a "who's who" in the world of Canadian design, Design in Canada will be welcomed by everyone who shares an interest in design. Whether you are decorating your home, or are a professional or student involved in industrial, interior or architectural design, you will appreciate this comprehensive reference to more than a half-century of Canada's rich design heritage.

W www.randomhouse.com

competitions

A call for entries from Canada

The Idea is simple. A book containing nothing but the best creative solutions from creative agencies worldwide that adopt the Christmas card as a vehicle to show off the companies creative talents.

Canadian design agencies are invited to submit work for this publication by adding Scott Witham to your Christmas mailing list for Christmas 2001 New Year 2002 and sending in your work for possible inclusion into this book.

Agencies already on board include Pentagram, Why Not Associates, The Attik, Ortman's Young, Trickett & Webb, Carter Wong Tomlin, Minale Tattersfield and The Chase to name but a few.

There will be no costs involved to have your card published. Agency details and contacts will be included. All photography, design and publication costs will be covered by the author and the publisher.

A full list of Christmas 2000 received mailings and other information about Deadline 21 can be found at www.deadline21.co.uk

C Scott Witham
E scottdeadline21@aol.com

opportunities

Art Director

In September 2002, the Alberta Magazine Publishers Association (AMPA), with the assistance of the Canada Magazine Fund, will publish the first of what is planned to become an annual resource handbook specific to the Alberta magazine industry. Aimed at an audience including everyone from students to small publishers to industry suppliers, this 64-page magazine-style publication will provide case studies, how-tos, resource listings, and other insider information specific to the Alberta context.

AMPA is searching for candidates to fill the following part-time contract position to staff this publication immediately, working through September 2002. The total value of each contract, from hiring to publication, is maximum \$12,000. Although the AMPA offices are available as meeting and collaborative space, candidates should be able to work out of their own office.

In general, the responsibilities of the art director will include:

- Managing the art budget for the publication and reporting on such to the AP
- Designing and producing the finished printed product, as well as any supporting or promotional materials (business cards, media kit, ads, PSAs, etc.) required by the project
- Pre-pressing, proofing, and if necessary press-checking the finished product

Specifically, the tasks and responsibilities of the art director will include:

January-February 2002

- Collaborate with ED and Editorial Advisory Board to conceive and develop the format, template, and name for the publication
- Assist AP in soliciting printing and pre-press quotes and selecting suppliers
- Develop and design supporting materials for AP to use in promoting the publication (rate card of ad specs/sizes, prototype, etc.)
- Collaborate with editor to develop artwork concepts; commission and direct Alberta artists to produce artwork for the publication

March-June 2002

- Design individual stories and publication elements as copy flow proceeds
- Help develop and produce visual features (if applicable)
- Design and produce advertising material – PSA-style promotional ads for the resource publication to appear in member magazines, "house" ads for AMPA member services, and paid or sponsored client ads for inclusion in the publication

July-August 2002

- Design and complete production and pre-press on the electronic file, including placing supplied ads
- Participate in final proofing stages, including press check if necessary

Qualifications

- A design degree/designation and two years print design (preferably editorial) experience, or the equivalent
- Experience in commissioning original photography and artwork (preferably in the Calgary area) and collaborating with visual artists to tell visual stories
- Knowledge of magazine printing and production processes (including electronic layout and pre press) and experience in liaising with printing and pre-press suppliers

Apply

Apply in writing (no faxes or e-mail attachments, please), with resume and at least three design samples (preferably editorial in nature), by December 7, 2001 to:

Alberta Magazine Publishers Association
Suite 400, 609 - 14 Street NW
Calgary, AB T2N 2A1
T 403.262.0081
W www.albertamagazines.com

Tenure-track Assistant Professor position in Graphic Design Fall 2002

C Andrew Anker
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